



2025 Cabarrus County Marching Band Preview of Champions Advertisement Information

Saturday, September 13* Mount Pleasant High School



The Robinson Band Boosters invite you to place a print ad in the 2025 Cabarrus County Preview of Champions Marching Band Exhibition program. The exhibition will be hosted by Mount Pleasant High School on Saturday, September 13, 2024 (*rain date September 20) and features marching bands from nine Cabarrus County high schools.

The event will play to a full stadium of parents and supporters of the participating marching bands, making this an outstanding opportunity to showcase your business or send a shout-out to your favorite student(s).

The program includes each band's roster, musical selections, and leadership, as well as the day's schedule and other event information. Business ads will be strategically placed near band information and family ads/photos for maximum exposure.

Advertisement prices for the 8 1/2 x 11 program

1/8 Page (Business card)	\$25	Half Page	\$60	Full Page - Color	\$150
Quarter Page	\$35	Full Page - Black & White	\$100	Outside Back Cover (color)	\$200

Each ad must be copy-ready and exactly as you would like it to appear in the program (no adjustments may be made once the ad has been submitted). Advertisements or shout outs that contain images should be submitted as .png image files or PDFs. Text only (not images) ads / shout-outs can be sent in the email message.

Unless otherwise noted, advertisements will be printed in black and white, so for higher quality, black & white artwork is preferred. Covers and \$150 full page ads will be in color.

Performing Bands for 2025

Concord Academy	Hickory Ridge High School	Northwest Cabarrus High School
Concord High School	Jay M. Robinson High School	West Cabarrus High School
Cox Mill High School	Mount Pleasant High School (in collaboration w/ Central Cabarrus High School)	

To reserve ad space: Complete the form and submit payment by 8/22/25

Reservation Form



Scan me

bit.ly/CCSBandPreview2025

Payment

Checks made out to "Robinson Band Boosters" and sent with the student or mailed to:

Robinson Band Boosters
300 Pitts School Road
Concord, NC 28027

Online Payment

(prices include a processing fee)

bit.ly/PreviewAdPayment2025



Scan me

For questions or to submit ad copy, please contact: Carie Whitehead at
preview.robinsonbands@gmail.com